



PEOPLE COUNTING FOR RETAIL,
TRANSPORTATION HUBS, SMART
BUILDINGS

Brickstream 3D Gen 2

MODEL: BRICKSTREAM 3D GEN 2,
2.5MM LENS, WHITE

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Make impactful decisions to grow your business! With the Brickstream 3D Gen 2, you get the people counting traffic and people flow metrics for improving sales and operations in retail, transportation hubs, and smart buildings. With its high level of accuracy and advanced feature set, the FLIR Brickstream 3D Gen2 sensor provides real time footfall traffic data to more businesses around the world than any other sensor. Newest advances include the Employee Filtering feature and Wi-Fi connectivity capability.

PRODUCT VARIATIONS:

Brickstream 3D Gen 2, 2.5mm Lens, V

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Monitor queues and service times in real-time to optimize staff allocation



METRICS TO GROW YOUR BUSINESS

With the accurate, real-time data you are able to measure, predict, and make decisions on improving customer experiences and sales conversion; optimize staffing levels; and understand the success marketing campaigns.

RETAIL, TRANSPORTATION HUBS, SMART BUILDINGS & MORE

Brickstream 3D Gen2 is ideal for use in Retail Stores, Shopping Malls, Transportation hubs, Smart Buildings, and anywhere it is important to understand visitor traffic, occupancy levels, people flow, and queue times.

**LATEST
ADVANCES:
EMPLOYEE
FILTERING,
WI-FI
CONNECTIVITY**

The Employee Filtering feature ensures you are counting customers and not staff including those close to the door such as greeters and security personnel . The new Wi-Fi connectivity feature makes installation easier, faster, and cost effective by eliminating the cost and disruption of wiring ethernet cables.

SPECIFICATIONS

OVERVIEW

Protocols

TCP/IP, DHCP, HTTP Proxy

Weight

0.25 kg; 0.5lb

**Dimensions (H x W
x D)**

59 x 162 x 40.5 mm; 2.3 x 6.4 x 1.6 in